

1 of 3

Rep Firm	
Sales Office (	) LOS ANGELES
Salesperson (	) SUE IKO
Salesperson Phone#	323-761-6113
Salesperson FAX#	323-686-5327

$$SC = *$$

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
Rating: 2.0	1	W-F	8A-9A		:30	\$150.00	10/17-10/19	3	1	3	\$450.00	
Buyline Comment: CBS THIS MORN												
Rating: 2.0	2	M	8A-9A		:30	\$150.00	10/22-10/22	1	1	1	\$150.00	
Buyline Comment: CBS THIS MORN												
Rating: 5.7	3	W-F	11A-12P		:30	\$750.00	10/17-10/19	3	1	3	\$2,250.00	
Buyline Comment: PRICE IS RIGHT												
Rating: 5.7	4	M	11A-12P		:30	\$750.00	10/22-10/22	0	0	0	\$0.00	
Buyline Comment: PRICE IS RIGHT NA 1X-10/22. MG LN # 16,17												
Rating: 5.6	5	W-F	6P-630P		:30	\$900.00	10/17-10/19	3	1	3	\$2,700.00	
Buyline Comment: WISH-TV NEWS8 AT 6P												
Rating: 5.6	6	M	6P-630P		:30	\$900.00	10/22-10/22	1	1	1	\$900.00	
Buyline Comment: WISH-TV NEWS8 AT 6P												
Rating: 11.5	7	W	10P-11P		:30	\$3,000.00	10/17-10/17	1	1	1	\$3,000.00	
Buyline Comment: CSI: CRIME SCENE INV												

<b>Station</b> WISH-TV INDIANAPOLIS, IN <b>Advertiser</b> ( ) CLUB 4 GROWTH ACTIO <b>Product</b> 400/CFGA INDIANA <b>Estimate#</b> 400 <b>Buyer</b> CINDIE CRANE <b>Phone#</b> <b>Fax#</b>	<b>Agency</b> ( ) TARGET ENTERPRISES 15260 VENTURA BLVD, STE. 1240 SHERMAN OAKS, CA 91436 <b>Agency C/P1/P2/E</b> //400 <b>Flight Dates</b> 10/17/2012 - 10/22/2012 <b>Hiatus Weeks</b>	<b>Rep Firm</b> <b>Sales Office</b> ( ) LOS ANGELES <b>Salesperson</b> ( ) SUE IKO <b>Salesperson Phone#</b> 323-761-6113 <b>Salesperson FAX#</b> 323-686-5327
--	--	--

LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
----	----	-----	------	---------	-----	------	-------	------------	------------	-------------	------------	---------

Rating: 10.9  
 Buyline Comment: HAWAII-FIVE-O  
 PGM CHA

9 F 10P-11P :30 \$3,500.00 10/19-10/19 1 1 1 \$3,500.00  
 Rating: 16.5  
 Buyline Comment: BLUE BLOODS

10 SA 10P-11P :30 \$1,000.00 10/20-10/20 1 1 1 \$1,000.00  
 Rating: 6.4  
 Buyline Comment: 48 HRS MYSTERY

11 W-F 11P-1135P :30 \$1,500.00 10/17-10/19 3 1 3 \$4,500.00  
 Rating: 7.1  
 Buyline Comment: WISH-TV NEWS8 AT 11P

12 M 11P-1135P :30 \$1,500.00 10/22-10/22 1 1 1 \$1,500.00  
 Rating: 7.1  
 Buyline Comment: WISH-TV NEWS8 AT 11P

13 SU 9A-1030A :30 \$1,500.00 10/21-10/21 1 1 1 \$1,500.00  
 Rating: 6.0  
 Buyline Comment: CBS SUN MORN NEWS

14 SU 1231A-1245A :30 \$350.00 10/21-10/21 1 1 1 \$350.00  
 Rating: 5.5  
 Buyline Comment: SPORTS LOCKER \*AIRED 1239A\*  
 TP CHA

15 SA 330P-7P :30 \$700.00 10/20-10/20 1 1 1 \$700.00  
 Rating: 2.5  
 Buyline Comment: COLLEGE FOOTBALL

Station WISH-TV INDIANAPOLIS, IN    Agency ( ) TARGET ENTERPRISES    Rep Firm ( ) LOS ANGELES  
 Advertiser ( ) CLUB 4 GROWTH ACTIO    15260 VENTURA BLVD, STE. 1240    Sales Office ( ) SUE IKO  
 Product 400/CFGA INDIANA    SHERMAN OAKS, CA 91436    Salesperson ( )  
 Estimate# 400    Agency C/P1/P2/E //400    Salesperson Phone# 323-761-6113  
 Buyer CINDIE CRANE    Flight Dates 10/17/2012 - 10/22/2012    Salesperson FAX# 323-686-5327  
 Phone#    Hiatus Weeks  
 Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	16	M	6A-7A	DAYBREAK	:30	\$650.00	10/22-10/22	1	1	1	\$650.00	
	Buyline Comment: DAYBREAK											
	MG FOR LN # 4											
	17	M	9A-10A	INDY STYLE	:30	\$100.00	10/22-10/22	1	1	1	\$100.00	
	Buyline Comment: INDY STYLE											
	MG FOR LN # 4											

---REPORT TOTALS---

Report Totals: 24 / \$25,850.00

---SALES MONTHLY TOTALS---

Oct 12: 24 / \$25,850.00  
 Sales Totals: 24 / \$25,850.00  
 Station Totals: 24 / \$25,850.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$92,321	CABL 0%	WISH 28%	WNDX 0%	WRTV 30%	WTHR 25%
		WTTV 0%	WXIN 17%			

---COMPETITIVE COMMENTS---

# 2 SHARE WITH 28%. ALL OTHER SHARES AND RANKING ARE ESTIMATED.

Books null  
 Demos RA55+

---CREDIT RISK---

CASH IN ADVANCE

# Spot Manager: All, 10/17/12-10/22/12

Station	Advertiser	Product	Estim/Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code	Placed	Rate	Ad-ID	Priority
Alt Order #: 06863431													
WISH	POL/Club For Growth Ac	CFGA INDIAN/400	CBS This Morning @8		8-9a	:30	10/17/12	8:54:47 AM	CBS This Morning		\$150.00		P3
WISH	POL/Club For Growth Ac	CFGA INDIAN/400	Price Is Right		1058-12p	:30	10/17/12	11:59:13 AM	Price is Right		\$750.00		P1
WISH	POL/Club For Growth Ac	CFGA INDIAN/400	News 8 @6		558-630p	:30	10/17/12	6:13:33 PM	News 8 @6		\$900.00		P2
WISH	POL/Club For Growth Ac	CFGA INDIAN/400	Wednesday 10-11p		958-11p	:30	10/17/12	10:15:04 PM	Wed Hour 3		\$3,000.00		P2
WISH	POL/Club For Growth Ac	CFGA INDIAN/400	News 8 @ 11 M-F		11-1135p	:30	10/17/12	11:25:25 PM	LN M-F		\$1,500.00		P2
WISH	POL/Club For Growth Ac	CFGA INDIAN/400	CBS This Morning @8		8-9a	:30	10/18/12	8:45:40 AM	CBS This Morning		\$150.00		P3
WISH	POL/Club For Growth Ac	CFGA INDIAN/400	Price Is Right		1058-12p	:30	10/18/12	11:29:11 AM	Price is Right		\$750.00		P1
WISH	POL/Club For Growth Ac	CFGA INDIAN/400	News 8 @6		558-630p	:30	10/18/12	5:57:30 PM	News 8 @530		\$900.00		P2
WISH	POL/Club For Growth Ac	CFGA INDIAN/400	News 8 @ 11 M-F		11-1135p	:30	10/18/12	11:06:29 PM	LN M-F		\$1,500.00		P2
WISH	POL/Club For Growth Ac	CFGA INDIAN/400	CBS This Morning @8		8-9a	:30	10/19/12	8:16:54 AM	CBS This Morning		\$150.00		P3
WISH	POL/Club For Growth Ac	CFGA INDIAN/400	Price Is Right		1058-12p	:30	10/19/12	11:59:23 AM	Price is Right		\$750.00		P1
WISH	POL/Club For Growth Ac	CFGA INDIAN/400	News 8 @6		558-630p	:30	10/19/12	6:27:11 PM	News 8 @6 SP Spx		\$900.00		P2
WISH	POL/Club For Growth Ac	CFGA INDIAN/400	Friday 8-9p		758-9p	:30	10/19/12	8:39:48 PM	Fri Hour 1		\$2,600.00		P2
WISH	POL/Club For Growth Ac	CFGA INDIAN/400	Friday 10-11p		958-11p	:30	10/19/12	10:30:27 PM	Fri Hour 3		\$3,500.00		P3
WISH	POL/Club For Growth Ac	CFGA INDIAN/400	News 8 @ 11 M-F		11-1135p	:30	10/19/12	11:24:42 PM	LN M-F		\$1,500.00		P2
WISH	POL/Club For Growth Ac	CFGA INDIAN/400	NCAA Football		(3:30:00 PM-7:00	:30	10/20/12	5:17:18 PM	NCAA Football		\$700.00		P2
WISH	POL/Club For Growth Ac	CFGA INDIAN/400	Saturday 10-11p		958-11p	:30	10/20/12	10:14:56 PM	Sat Hour 3		\$1,000.00		P3
WISH	POL/Club For Growth Ac	CFGA INDIAN/400	CBS Sunday Morning		858-1030a	:30	10/21/12	9:54:19 AM	CBS Sunday Morni		\$1,500.00		P1
WISH	POL/Club For Growth Ac	CFGA INDIAN/400	Sportslocker Sunday		1130p-12a	:30	10/21/12	12:14:46 XM	Sportslocker Sun		\$350.00		P3
WISH	POL/Club For Growth Ac	CFGA INDIAN/400	CBS This Morning @8		8-9a	:30	10/22/12	8:25:56 AM	CBS This Morning		\$150.00		P3
WISH	POL/Club For Growth Ac	CFGA INDIAN/400	Price Is Right		1058-12p	:30	10/22/12	11:29:11 AM	Price is Right		\$750.00		P1
WISH	POL/Club For Growth Ac	CFGA INDIAN/400	News 8 @6		558-630p	:30	10/22/12	6:29:11 PM	News 8 @6		\$900.00		P2
WISH	POL/Club For Growth Ac	CFGA INDIAN/400	News 8 @ 11 M-F		11-1135p	:30	10/22/12	11:08:14 PM	LN M-F		\$1,500.00		P2
											\$25,850.00		
											\$25,850.00		

[Filtered by: ] [Sorted by: Alt Order #]



December 14, 2011

Mr. Adam Stoll  
Target Enterprises  
15260 Ventura Blvd., Suite 1240  
Sherman Oaks, CA 91403

Dear Mr. Stoll:

Please accept this letter as authorization for you to represent Club for Growth Action.  
Our official information is as follows:

Club for Growth Action  
2001 L Street, NW, Suite 600  
Washington, DC 20036  
Phone: (202) 955-5500  
Fax: (202) 955-5500  
Name of Treasurer: Chris Chocola

Sincerely,

Chris Chocola  
Treasurer, Club for Growth Action

## INVOICE

## Remit Address:

**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888



## Billing Address:

Target Enterprises  
 Attention: Accounts Payable  
 15260 Ventura Boulevard  
 Suite 1240  
 Sherman Oaks, CA 91403  
 USA

Advertiser	POL/Club For Growth Action
Product	CEGA INDIANA
Estimate Number	400

Invoice #	214318-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WISH
Account Executive	Petry Los Angeles
Sales Office	Petry/Los Angeles
Sales Region	National

Order #	214318
Alt Order #	06863431
Deal #	
Order Flight	10/17/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN4746
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	CBS This Morning @8	8-9a		to						
	WISH			10/15/12 to 10/21/12	3x	--WTF--					
	WISH			W	10/17/12	:30	8:55 AM	CGLB1016	\$150.00		1
	WISH			Th	10/18/12	:30	8:52 AM	CGLB1016	\$150.00		2
	WISH			F	10/19/12	:30	8:13 AM	CGLB1016	\$150.00		3
2	WISH	CBS This Morning @8	8-9a		to						
	WISH			10/22/12 to 10/28/12	1x	M-----					
	WISH			M	10/22/12	:30	8:25 AM	CGLB1016	\$150.00		1
3	WISH	Price Is Right	1058-12p		to						
	WISH			10/15/12 to 10/21/12	3x	--WTF--					
	WISH			W	10/17/12	:30	12:00 PM	CGLB1016	\$750.00		3
	WISH			Th	10/18/12	:30	10:59 AM	CGLB1016	\$750.00		2
	WISH			F	10/19/12	:30	12:00 PM	CGLB1016	\$750.00		1
4	WISH	Price Is Right	1058-12p		to						
	WISH			10/22/12 to 10/28/12	1x	M-----					
	WISH			M	10/22/12	:00			<del>\$750.00</del> See MG 4.2,4.3		1
	WISH	Daybreak @ 6	558-7a	M	10/22/12	:30	6:44 AM	CGLB1016	\$650.00	MG for 4.1 10/22	2
	WISH	Indy Style	858-10a	M	10/22/12	:30	9:36 AM	CGLB1016	\$100.00	MG for 4.1 10/22	3
5	WISH	News 8 @6	558-630p		to						
	WISH			10/15/12 to 10/21/12	3x	--WTF--					
	WISH			W	10/17/12	:30	6:15 PM	CGLB1016	\$900.00		1
	WISH			Th	10/18/12	:30	5:58 PM	CGLB1016	\$900.00		2
	WISH			F	10/19/12	:30	6:27 PM	CGLB1016	\$900.00		3
6	WISH	News 8 @6	558-630p		to						
	WISH			10/22/12 to 10/28/12	1x	M-----					
	WISH			M	10/22/12	:30	6:29 PM	CGLB1016	\$900.00		1
7	WISH	Wednesday 10-11p	958-11p		to						
	WISH			10/15/12 to 10/21/12	1x	--W----					
	WISH			W	10/17/12	:30	10:37 PM	CGLB1016	\$3,000.00		1

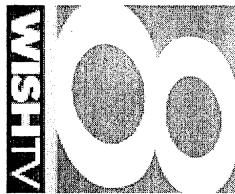
Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-365-3072.

## INVOICE

## Remit Address:

**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888



## Billing Address:

Target Enterprises  
 Attention: Accounts Payable  
 15260 Ventura Boulevard  
 Suite 1240  
 Sherman Oaks, CA 91403  
 USA

Advertiser	POL/Club For Growth Action
Product	CEGA INDIANA
Estimate Number	400

Invoice #	214318-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WISH
Account Executive	Petry Los Angeles
Sales Office	Petry/Los Angeles
Sales Region	National

Order #	214318
Alt Order #	06863431
Deal #	
Order Flight	10/17/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

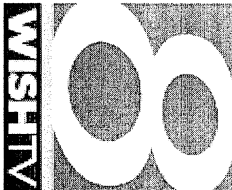
Agency Ref	IN4746
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
8	WISH	Friday 8-9p	758-9p								
	WISH			10/15/12 to 10/21/12	1x	----	F--				
				to							
	WISH			10/19/12	:00				<del>\$2,600.00</del>	See MG 8.2	1
	WISH			10/19/12	:30		8:36 PM	CGLB1016	\$2,600.00	MG for 8.1 10/19	2
9	WISH	Friday 10-11p	958-11p								
				10/15/12 to 10/21/12	1x	----	F--				
				to							
	WISH			10/19/12	:30		10:45 PM	CGLB1016	\$3,500.00		1
10	WISH	Saturday 10-11p	958-11p								
				10/15/12 to 10/21/12	1x	-----	S-				
				to							
	WISH			10/20/12	:30		10:29 PM	CGLB1016	\$1,000.00		1
11	WISH	News 8 @ 11 M-F	11-1135p								
				10/15/12 to 10/21/12	3x	--	WTF--				
				to							
	WISH			10/17/12	:30		11:29 PM	CGLB1016	\$1,500.00		1
	WISH			10/18/12	:30		11:13 PM	CGLB1016	\$1,500.00		3
	WISH			10/19/12	:30		11:29 PM	CGLB1016	\$1,500.00		2
12	WISH	News 8 @ 11 M-F	11-1135p								
				10/22/12 to 10/28/12	1x	M-----					
				to							
	WISH			10/22/12	:30		11:14 PM	CGLB1016	\$1,500.00		1
13	WISH	CBS Sunday Morning	858-1030a								
				10/15/12 to 10/21/12	1x	-----	S				
				to							
	WISH			10/21/12	:30		9:55 AM	CGLB1016	\$1,500.00		1
14	WISH	Sportslocker Sunday	1130p-12a								
				10/15/12 to 10/21/12	1x	-----	S				
				to							
	WISH			10/21/12	:30		12:39 AM	CGLB1016	\$350.00		1
15	WISH	NCAA Football	NCAA Football								
				10/15/12 to 10/21/12	1x	-----	S-				
				to							
	WISH			10/20/12	:30		5:15 PM	CGLB1016	\$700.00		1

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

# INVOICE



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

**Billing Address:**

Target Enterprises  
 Attention: Accounts Payable  
 15260 Ventura Boulevard  
 Suite 1240  
 Sherman Oaks, CA 91403  
 USA

Advertiser	POL/Club For Growth Action
Product	CEGA INDIANA
Estimate Number	400

Invoice #	214318-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WISH
Account Executive	Petry Los Angeles
Sales Office	Petry/Los Angeles
Sales Region	National

Order #	214318
Alt Order #	06863431
Deal #	
Order Flight	10/17/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN4746
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
------	---------	-------------	------	-----	------	--------	------------	-------	------	----------------	-------

Aired Spots 24

Gross Total	\$25,850.00
Agency Commission	\$3,877.50
Net Amount Due	\$21,972.50
Payment Terms	30 Days

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-365-3072.